



HyperLinks

Creating “Hot Spots” on your
Web Pages for Navigation



Types of HyperLinks

- External Links
 - Takes you Off the page

- Internal Links
 - Move you around the Same page



External Hyperlinks

➤ Absolute Link

- Links your web page to an external location
- Target web page exists on different web server
- Hand Type Web address in Insert Hyperlink dialog box
- Information in Link Textbox is a web address: `http://www.differentweb.com`



Absolute Link

My Web Page
(default.htm)

HyperLink to
Oakland A's
Web Site



Remote Web Site
www
.oaklandathletics
.com



Absolute Link

My Web Page
(default.htm)

HyperLink to
SF Giants
Web Site



Remote Web Site
www.sfgiants.com



Absolute Link

My Web Page
(default.htm)

HyperLink to
Google
Web Site



Remote Web Site
www.Google.com



External Hyperlinks

➤ Relative Link

- Links your web page to a web page that exists on YOUR web server
- Use browse feature in Insert Hyperlink Dialog Box to select web page to link to
- Information in Link Textbox is a web file name → resume.htm



Relative Link

My Web Site -
My Web Page
(default.htm)

HyperLink to
My Resume Page



Different Web Page
on My Web Site -
resume.htm



Relative Link

My Web Site -
My Web Page
(default.htm)

HyperLink to
My Hobby Page



Different Web Page
on My Web Site –
hobby.htm



Relative Link

My Web Site -
My Web Page
(default.htm)

HyperLink to
My Contact Info



Different Web Page
on My Web Site –
contact.htm



File Naming Conventions

- Is this the ROOT File?
Then use ISP name!!!
index.html, default.htm or bob.html
- Stick to Lower Case
- Use Meaningful Names NOT
page1, page2, page 3, etc



File Naming Conventions

- Do NOT use spaces...Use _ for space
NO = service dept.htm
YES = service_dept.htm
- Avoid Really LONG Names -
san_ramon_ford_service_dept.htm
- CAREFUL!!! → File names show up
on the Address Bar!!



Internal Hyperlink

- Jump Link

- Jumps user to a specific target location on the SAME web page.
- Target Site is called a Bookmark, Named Location or Target



Jump Link

My Resume Page

[Work Exp](#) | [Education](#) | [Reference](#)

Work Exp
(Bookmark)





Internal Hyperlink

➤ Combo Link

1. Use a Relative Link to move to resume page
2. Use a Jump Link to Jump to section of page.
3. Combo Link is id with a # -
resume.htm#exp



Relative Link

My Web Site -
My Web Page
(default.htm)

Click

HyperLink to
My Resume Page

My Resume Page

Work Exp | Education | Reference

Work Exp
(Bookmark)

End of Hyperlink Presentation

