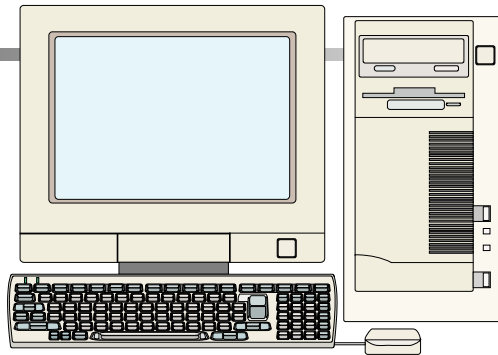


CIS 55E

Intro to Web Page Design

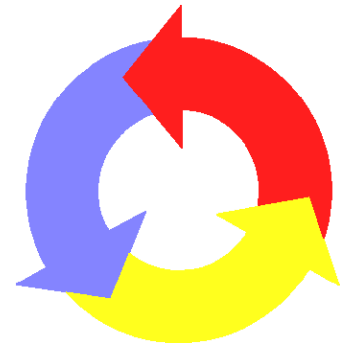


Instructor - Mario

How to Publish on the Web

- The Web Development Cycle

1. Create your Web Pages
2. Post your Web Pages to a Web Server
3. Evaluate & Modify
4. Repeat #1, #2 & #3 Until Done





Design your Web Site

- ✓ Determine Content of Web Site
 - ✓ Look & Feel – Colors, Navigation
- ✓ Create Story Board
 - ✓ Determines Organization
 - ✓ Determines Number of Pages



Create your Web Pages

→ Step 1 of the Web Dev Cycle

- Use the Appropriate Application
 - We'll use Mozilla → Komposer
- In reality it can be ANY software with HTML capabilities
 - Word, Publisher, Excel, etc
 - DreamWeaver, FrontPage, GoLive, etc



Web Development Cycle



PC

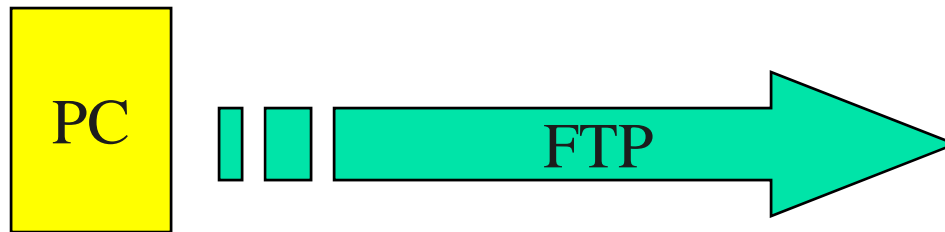
1. Web Pages are developed on your local PC

Post (Copy) your Pages to Web

Server → Step 2 of the Web Dev Cycle

- Use FTP Client (Stand Alone or Built In)
 - DL a Freeware GUI Client → FileZilla
 - Included in Web Development Software
 - DreamWeaver, FrontPage. Etc
 - We'll use FileZilla

Web Development Cycle



1. Web Pages are developed on your local PC
2. Then moved via FTP

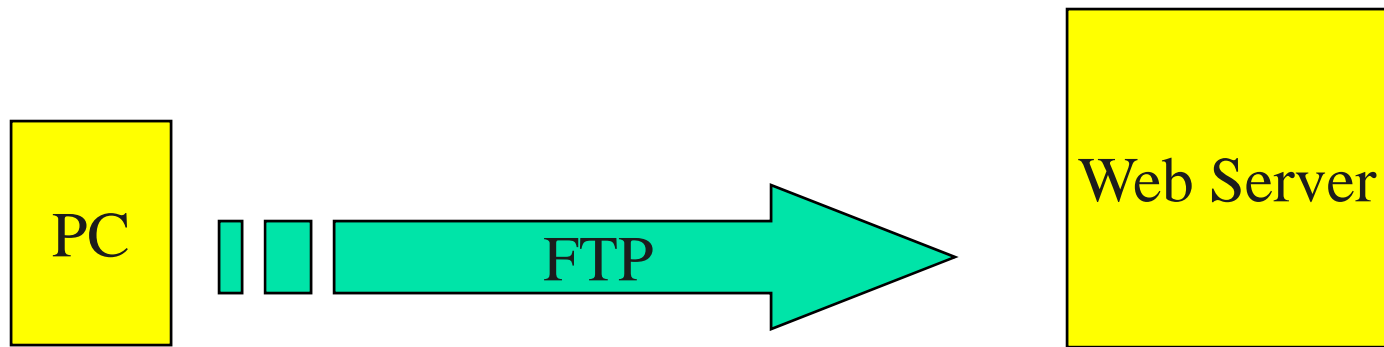


Evaluate your Web Site

→ Step 3 of the Web Dev Cycle

- Use your Web Browser to Check Out your Site.
- Use Mac & PC Web Browsers

Web Development Cycle



1. Web Pages are developed on your local PC
2. Then moved via FTP
3. To your ISP's Web Server



Software ToolBox

- ✓ Web Development Application
- ✓ GUI FTP Software - www.download.com
- ✓ Reference Books
- ✓ Practice
- ✓ Practice
- ✓ Patience



10 Steps to Success

- 1) Get Outside Input - Kids are Brutal
- 2) View w/ other Browsers
- 3) View from a Mac & PC
- 4) Look at from a Slow Link
- 5) Use Small Graphics
- 6) Placement of Graphics



10 Steps Cont.

7) 7 Second Rule

8) Careful with fonts - Ariel/TNR/Verdana

9) Add Copyright Disclaimer & Date Last Modified

10) Navigation (hyperlinks) -
"If you Let me IN
THEN Let me OUT!"

The Development Cycle for Web Pages/Sites

1) Create/Modify

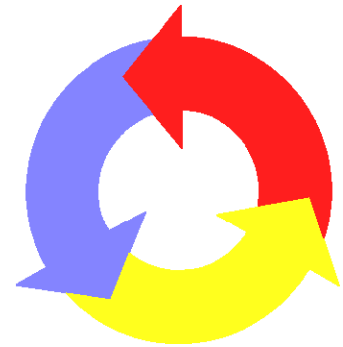
- Development App = Komposer
- Files = On Local Computer

2) Copy/Post/Upload

- FTP App = FileZilla
- Files = Copy Files from your Computer to Web Server

3) Evaluate

- Web Browser App = IE & Netscape
- Files = On Web
- FYI → Test ALL Hyperlinks





Where to Go from Here?

- CIS 55G/H - DreamWeaver (WebDev SW)
- CIS 55S – Using Photoshop Elements
- CIS 55T – Using Your Digital Camera
- COMSC 95 & 96 Web Pub w/ HTML
- CIS 100's – Series of Online Class
- Additional CIS Workshops Coming Soon!
- MultiMedia Certificate Program at DVC