

## Demonstration Speech

### Assignment:

The purpose of this speech is to demonstrate how something is made, how something works, or how something is done. There are many things you know how to do or make and this is your opportunity to share your knowledge and skills. Keep in mind the following guidelines:

1. Select a topic that interests you AND is appropriate for a college audience! A demonstration on how to make Jello or how to make brownies from a boxed mix is NOT challenging for your audience or for you as a student. Don't get me wrong, cooking demonstrations work well for this assignment but the recipe needs to be a little more involved than simply "add water and stir" ☺
2. Rely on your background experience, knowledge and interests to help you select a topic. Picking a subject that you already know something about helps you feel more comfortable and confident with the information.
3. Group the many steps of your process into two or three points. This will make it easier to remember and for the audience to understand. It also allows for a smoother writing style, rather than simply listing steps.
4. Visual and/or audio aids are required for this speech. Pictures, models, charts, graphs, drawings, objects, audio tapes, clothing/costuming, etc. are all good choices for presentation aids. Be sure to read the chapter on Presentation Aids in your textbook and view the video on my website for Informative Speaking.
5. Your introduction should contain a rhetorical device, thesis statement, topic significance and a preview of main points. In the body of your speech state the main points clearly when explaining the process. Be sure to include transitions between the main points. In the conclusion you should summarize the main points of the speech and conclude with a rhetorical device.

### Time limit:

Your speech should be **4 to 6 minutes** in length. Time yourself as you rehearse to ensure that you fall within that time frame.

### Written Assignment:

A full content, complete sentence typed outline with a bibliography of all sources used as reference material is required.

Use the example Informative Speech outline in this syllabus packet as a guideline. The outline is due the day you perform your speech.

### Outside Sources:

You are required to have **a minimum of 2 outside sources** of information for this speech. Outside sources include books, magazine, newspaper and journal articles, personal interviews with experts in the subject, television programs, internet sites, etc.

The college's reference librarians are an excellent resource to help you with your research. Don't be shy about asking for help! That is what they are here for!!

**Grading Criteria:**

A total of **100 points** is possible for this assignment. Your grade will be 1/3 outline, 1/3 content and 1/3 delivery. The outline will be evaluated on structure and completeness. Your speech content will be evaluated on audience adaptation, topic selection, organization, clarity of explanation, use and quality of visual/audio aids and language. Delivery will be evaluated on volume, vocal variety, gestures, facial expressions, physical movement and eye contact.